

# ANDRES CLAVIER

+1(518)768-0692 ✉ AndresRclavier@gmail.com  linkedin.ca/in/andresclavier/  Calgary, Canada

## PROFILE

Experience leading, strategizing and executing projects, managing stakeholders, and delivering results.

Passionate about sustainability, technology, and social impact.

## EDUCATION

### University of Calgary

2014 - 2019

BSC Environmental Sciences

### Universidad de Malaga

2017

Marketing & Coms Exchange

## AWARDS

**Climate Tech Fellow** 2022  
On Deck

**30 under 30** 2022  
Alberta Council for Global Cooperation

**LatAm GoogleForStarUps** 2021  
IMPAQTO LAB

**IYIP** 2019  
Global Affairs Canada

**QES International Development Scholar** 2018  
Rideau Hall Foundation

**Young Professional Water Researcher** 2018  
International Water Association

## CERTIFICATIONS AND COURSES

**Project Management Certificate** 2023  
Google

**Project Management Learning Path** 2022  
Linkedin Learning

## WORK EXPERIENCE

### Program Manager

Seven25, Canada (remote)

Jun 2022 - Jan 2023

- Led the digital marketing campaign for Chief Robert's book "Namwayut." Two months after launch, it became the top seller in Canada. The book also won Indigo's 2022 Best Book award.
- Created a live data dashboard to display performance data for R&D projects for a Fortune 500 company, resulting in a 50% increase in stakeholder engagement.
- Developed an app/dashboard to help small businesses model their profitability over time. Conducted the launch workshop for social enterprise founders, who stated a 95% satisfaction rate.
- Supported Seven25's Women accelerator "Protagoniste" as a lecturer, coach, and community manager.

### Program Manager / Marketing and Business Development

Light Up the World. Lima, Peru

Jun 2019 - Jan 2022

- Founded a program that powered over 1,000 rural homes with flexible finance solar energy kits in Peru. Led core strategies, product roadmap, operations, marketing, and fundraising.
- Developed brand guidelines and communications portfolio of website, pitch deck, social media, blog, newsletter, flyers, etc., doubling our list subscribers and increasing online donations by 30%. Captured 200 qualified leads in the first year after rollout.
- Led the fundraising of over \$400,000 through partnerships, grants, merchandising sales, and donations in 3 years of operations. Led collaborations with USAID, DirecTV, G A Canada, and local governments
- Received full scholarships to represent the organization at Google For Startups and OnDeck Climate tech accelerators.

### Monitoring and Evaluation Specialist

Feb 2020 - Jun 2020

United Nations Development Program, Thailand, Remote

- Derived insights from quantitative and qualitative data from hundreds of social programs across Southeast Asia and the Pacific.
- Prepared data storytelling workshops and presented as a speaker in a series of online skill-building webinars.

## SKILLS

### Planning and Execution:

Agile methodologies, stakeholder management, user centered design, budget management.

### Languages:

Spanish (native), English (Fluent), French (intermediate).

### Software:

Jira, Asana, Notion, Teams, Slack, Google Suite, Airtable, Hubspot, Wordpress, NoCode and Excel

### Hobbies:

Yoga, Climbing, Soccer and healthy living.

## FREELANCE & SIDE HUSTLES

### **Barista, Server and supervisor**

5 years experience in customer services, working full time while in high school and university.

### **Palta3 | Fintech**

A blockchain app to fund solar energy projects. I programmed the first prototype and lead communications and partnerships.

### **Papelmania.pe | e-commerce**

Co-Founder: Oversee Financials, Digital Marketing and e-commerce website

### **JOGA | Web-app**

Joga is an App that helps organize soccer meet-ups.

I Developed the app and launched 2 game for pilots.

### **Wordpress Developer | freelance**

Completed 5 website projects with e-commerce, google analytics and SEO Optimization.

### **Humanitarian Work and Travel**

Worked in refugee camps, organic farms and as a teacher in Africa, Europe and Latin America.

## SEE MY PORTFOLIO

[www.andresclavier.com/projects](http://www.andresclavier.com/projects)