

ANDRES CLAVIER

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PROFILE

Experience leading, strategizing and executing projects, managing stakeholders, and delivering results.

Passionate about sustainability, technology, and social impact.

EDUCATION

University of Calgary

2014 - 2019

BSC Environmental Sciences

Universidad de Malaga

2017

Marketing & Coms Exchange

AWARDS

Climate Tech Fellow 2022
On Deck

30 under 30 2022
Alberta Council for Global Cooperation

LatAm GoogleForStarUps 2021
IMPAQTO LAB

IYIP 2019
Global Affairs Canada

QES International Development Scholar 2018
Rideau Hall Foundation

Young Professional Water Researcher 2018
International Water Association

CERTIFICATIONS AND COURSES

Project Management Certificate 2023
Google

Project Management Learning Path 2022
Linkedin Learning

WORK EXPERIENCE

Program Manager, Social Impact Projects

Seven25, Canada (remote)

Jun 2022 - Jan 2023

- Developed an app/dashboard to help small businesses model their profitability over time. Conducted the launch workshop for social enterprise founders, who stated a 95% satisfaction rate.
- Created a live data dashboard to display performance data for R&D projects for a Fortune 500 company, resulting in a 50% increase in stakeholder engagement.
- Led the digital marketing campaign for Chief Robert's book "Namwayut." Two months after launch, it became the top seller in Canada. The book also won Indigo's 2022 Best Book award.
- Spearheaded a research project for the US Census Bureau, facilitating open data to inform renewable energy recovery efforts in Puerto Rico.

Program Manager / Marketing and Business Development

Light Up the World. Lima, Peru

Jun 2019 - Jan 2022

- Founded a program that powered over 1,000 rural homes with flexible finance solar energy kits in Peru. Led core strategies, product roadmap, operations, marketing, and fundraising.
- Developed brand guidelines and communications portfolio of website, pitch deck, social media, blog, newsletter, flyers, etc., doubling our list subscribers and increasing online donations by 30%. Captured 200 qualified leads in the first year after rollout.
- Led the fundraising of over \$400,000 through partnerships, grants, merchandising sales, and donations in 3 years of operations. Collaborated with USAID, DirecTV, G A Canada, and local governments
- Received full scholarships to represent the organization at Google For Startups and OnDeck Climate tech accelerators.

Monitoring and Evaluation Specialist

Feb 2020 - Jun 2020

United Nations Development Program, Thailand, Remote

- Derived insights from quantitative and qualitative data from hundreds of social programs across Southeast Asia and the Pacific.
- Prepared data storytelling workshops and presented as a speaker in a series of online skill-building webinars.

SKILLS

Planning and Execution:

Agile methodologies, stakeholder management, user centered design, budget management.

Languages:

Spanish (native), English (Fluent), French (intermediate).

Software:

Jira, Asana, Notion, Teams, Slack, Google Suite, Airtable, Hubspot, Wordpress, NoCode and Excel

Hobbies:

Yoga, Climbing, Soccer and healthy living.

FREELANCE & SIDE HUSTLES

Palta3 | Fintech

A blockchain app to fund solar energy projects. I programmed the first prototype and lead communications and partnerships.

Papelmania.pe | e-commerce

Co-Founder: Oversee Financials, Digital Marketing and e-commerce website

JOGA | Web-app

Joga is an App that helps organize soccer meet-ups.

I Developed the app and launched 2 game for pilots.

Wordpress Developer | freelance

Completed 5 website projects with e-commerce, google analytics and SEO Optimization.

Humanitarian Work and Travel

Worked in refugee camps, organic farms and as a teacher in Africa, Europe and Latin America.

FIND MY PORTFOLIO

www.andresclavier.com/projects